Ann-Marie Powell Garden Designer

Ann-Marie is an award-winning garden designer, television presenter, journalist and author. She divides her time between designing innovative gardens for private clients, companies and charities, and enthusing people about gardening. We talked to her about her passion for colour and what she thinks about when starting to choose which flowers to grow.

Where do you get your inspiration? Head gardeners, fashion, nature, Instagram, the Chiltern seeds website!

What colours are you focussing on for 2025?

Plums, burgundy, maroons, faded pinks, all livened up with the dirtier shades of gold and burnt umber. My favourite colour combination is orange and purple. No question!

Are you influenced by trends in colour or do you just go with what you like? Never trends. In my own garden I always go with my heart and choose what jumps off the page (or screen!) and gets me excited! I confess, with clients' gardens, I'm much more considered and think about what will work well with their existing garden's tones.

Do you have favourite flowers you grow every year?

I couldn't be without Lathyrus 'Matucana' (amongst a host of other sweet pea varieties!) Daucus carota 'Dara', Tithonia 'Torch', Tagetes 'Burning Embers', Cobaea scandens, the Zinnia, 'Queen' Series and Papaver 'Lauren's Grape'. To be absolutely transparent, if we're talking favourites, I could go on, and on, and on...

Suggestions of flowers that look good planted in large groups?

I can't get over a marigold field I saw last year, absolutely breathtaking. Tagetes not only look fantastic in a group, but they're garden powerhouses — attracting pollinators, deterring aphids, suppressing weeds, and helping soil health too. Brilliant plants.









Sunflower, producing single,

Dahlia-like, orange-scarlet

lowers freely all summer.





beautiful and vigorous climber om Mexico with large flowers.

600cm HHA/HHP(CI) £2.85





How do you choose which colours each year?

I make a shopping list of plants I'm drawn to and then mix and match using screenshots, looking not just at colour, but complementary or contrasting form and texture too. This year I'm beyond excited about Salvia 'Evolution' with its dramatic purple spires, and thought the feathery waves of Stipa 'Pony Tails' would make the perfect backdrop, offering secret hideaways for beneficial insects too. I couldn't resist adding Rudbeckia 'Cherry Brandy' into the mix with its warm-red, voluptuous horizontal blooms — a gorgeous textural contrast that both complements the colour scheme and benefits pollinators too.





Top picks for easy to grow bright colours from seed? Cosmos practically grow themselves! I adore their feathery foliage which looks great both in the garden and in vases. I grow 'Fandango', 'Rubenza', 'Xsenia' and 'Cosmic Orange' every year. I'm also delighted to have taken a chance on Papaver rupifragum 'Orange Feathers' — sown direct last year, it flowered non-stop all summer, is perennial, and its leaves are evergreen too. I'm looking at them creeping across my decks border as I type!



Do you use a combination of annuals and perennials?

A mixture of both, and happily sometimes plants I think of as annual become perennial in my garden (here's looking at you Ratibida 'Red Midget') or by self-seeding (hurray for Panicum 'Sprinkles').











Which comes first when you decide what to grow?

too, Muhlenbergia capillaris, Setaria 'Red Jewel' and Ptilotus 'Matilda' which isn't a grass, but to my mind is definitely masquerading as one! It's all about

experimenting, isn't it?

To my mind, flowers are a catalyst for good things to happen both in the garden and in life, and to maximise their impact I think first about those that will attract pollinators, every time. The singles and large open flowers work hard for the garden, and their colour excites me while giving me the gift of bee and butterfly watching too.











180cm HB If they have attractive seedheads, even better, especially as this year I'm trying to grow more that will have winter presence for birds to feast on their beautiful skeletal outlines. Teasels (Dipsacus fullonum) are perfect for this, though I know many find their self-seeding propensity a menace. Me? I simply hoe seedlings off or pull them up when they get a bit overwhelming. For another wildlifefriendly planting this year, I'm looking at a shade combo. I'm going to sow Chasmanthium latifolium with its drooping, oat-like flower spikelets whose seedheads will not only add winter interest but provide valuable food for birds. I think this ornamental oat will look amazing planted with chocolate-hued Nicotiana langsdorffii 'Bronze Queen', so am sowing that too. Shade, scent and snacks for pollinators and birds too. Perfect.

I also want plants that keep pumping out flowers for an absolute age, ensuring flowers and so nectar and pollen are freely available for months. It's a win-win!









Elegant and beautiful yet easy to

grow. 75cm HA/HHA £2.95



www.ann-mariepowell.com